

pressinformation

Nr. 3-2005/09 KOB

February 2009

ESFF. Film Festival „light at its best“

kobold, one of the leading manufacturers of lighting technique in the areas of ENG, film and event, is focusing its support on the new generation in the world of light and film. For this reason, kobold decided to sponsor one of the world famous Film Festivals for the promotion of new talents. The European Student Film Festival will take place in April this year, near „Les Sciernes“ in Switzerland.

Approximately 90 students from around the world will participate at the Festival, which runs over 3 days. Various workshops with different topics are available. Part of the intensive training are camera application, handling of technology, post-production and of course light control. As light is still the most creative challenge for every cameraman on a film set, particular attention will be given to the subject of light. Even the most expensive and most technically developed DV cameras cannot shoot a good picture as long as the light is not correctly applied. To ensure that right from the very beginning of a film career the light is not handled as a secondary instrument, kobold is providing the entire lighting for this workshop. That offers the participants the possibility to become acquainted with the diversity of the different light sources and light shapers. Kobold's engagement will be highly appreciated by the Festival participants as the Kobold products have been specifically developed for application in ENG and productions. The multifunctionality will inspire the students and demonstrate that light is not simply light! .



A few of the Festival participants will get the chance to complete a course of studies in England, and thus start a career in the film business. Our aim is to encourage and support such new talents. At the end of the Festival, the work will be qualified by a jury. Kobold, as the prize sponsor, will present the generous award. With a complete 400W HMI equipment we would like to simplify the winner's start into the world of light.

Further information about the Festival is available on the Website <http://www.esff.org>

