

# pressinformation

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## kobold light - the perfect tool for the current news gathering

Satellite News Gathering (SNG) means that the reports are transmitted on the spot via satellite to the TV station. "SNG vehicles" dispose of the necessary techniques for production and broadcasting, such as cameras, sound recorders, lighting technique, the equipment for picture and sound editing, the post-production and installation for transmission via satellite.



Until today, predominantly Mercedes Sprinter transporters and others were used; the company "ProMotion Pictures" - a leading SNG enterprise for the news range in Switzerland - set a new benchmark in the field of current news gathering with its small, fast reporter vehicles based on the Dodge Dakota and the VW T5. "ProMotion Pictures" provides the *Swiss Television SF*, the editorial departments of the programmes "*Tagesschau*" (news), *10vor10* and *Schweiz aktuell* with a team with the most innovative uplink vehicle at any time, 365 days during 24 hours. The two SNG-vehicles can be used absolutely independently - besides many other assets - they dispose of powerful engine with 240 H.P., four-wheel-drive, a built-in generator with 4.2 kW, in addition of a non-linear editing system and the possibility for live transmissions via fibre glass cables up to 300 m away from the transmitting vehicle - and all this in high definition quality.

For Peter Rüfenacht, the operator of the SNG cars, it was quickly clear that only kobold's DW line had the necessary technical features to withstand the requirements and the tough application. "The standard of news gathering and the difficult SNG technology demand our full attention; therefore, we are very glad that at any time, we can count on the reliability of the kobold products. We are called to the site of the event in the worst weather conditions. We have to satisfy our customers in pouring rain and snow and transmit live interviews.



For such situations, the weatherproof kobold fixtures and ballast units are just ingenious as they can be operated and used also in rain without any problems. At the same time the DW system by kobold offers the maximum flexibility. The multifunctional system enables us to set the right light on the spot. The innovative bayonet system and the versatile accessories assure us that we have always the right light with us. Due to the narrow space in the SNG vehicles, the tough demands made on the equipment, the decision was not difficult for us to invest in kobold products. We are convinced that the investment is worth while."



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